

## 4.2. SOCIAL MEDIA PRIVACY POLICY

### SOCIAL MEDIA PRIVACY POLICY [www.hotelvistapark.com](http://www.hotelvistapark.com)

In accordance with current and applicable regulations on personal data protection and Law 34/2002, of July 11, on Information Society Services and Electronic Commerce (LSSI-CE), BAULO PARK SL informs users that it has created a profile on the Social Network(s) Facebook, with the main purpose of advertising its products and services.

#### Data of BAULO PARK SL:

- **NIF:** B07513500
- **ADDRESS:** ROMANI 10, 07458 CA'N PICAFORT (ILLES BALEARS)
- **EMAIL:** contabilidad@hotelvistapark.com

The user has a profile on the same Social Network and has decided to join the page created by BAULO PARK SL, thus showing interest in the information that is advertised on the Network. By joining our page, you give us your consent for the processing of the personal data published on your profile.

The user can access the privacy policies of the Social Network at any time, as well as configure their profile to ensure their privacy.

BAULO PARK SL has access and treats the public information of the user, especially their contact name. This data is only used within the Social Network. It is not incorporated into any treatment system.

#### Rights of the Interested Parties

Regarding the rights of access, rectification, limitation of treatment, deletion, portability, and opposition to the processing of your personal data, which you have and can exercise before BAULO PARK SL, in accordance with the GDPR, you must consider the following nuances:

- **Right of Access:** The user's right to obtain information about their specific personal data and the processing that has been carried out or is being carried out, as well as the available information on the origin of said data and the communications made or planned for them.
- **Right of Rectification:** The right of the affected party to have data that is inaccurate or incomplete modified. It can only be satisfied in relation to information under the control of BAULO PARK SL, for example, to delete comments posted on the page, images, or web content where the user's personal data is included.
- **Right to Limitation of Treatment:** The right to limit the purposes of the original treatment planned by the controller.
- **Right of Deletion:** The right to delete the user's personal data, except as provided by the GDPR or other applicable regulations that determine the obligation to retain them, in time and form.
- **Right of Portability:** The right to receive the personal data that the user has provided, in a structured, commonly used, and machine-readable format, and to transmit them to another controller.

- **Right of Opposition:** The right of the user not to have their personal data processed or to cease the processing of them by BAULO PARK SL.

#### **BAULO PARK SL will perform the following actions:**

- Access public profile information.
- Publish on the user's profile all the information already published on the BAULO PARK SL page.
- Send personal and individual messages through the channels of the Social Network.
- Updates to the status of the page that will be published on the user's profile.

The user can always control their connections, delete content that no longer interests them, and restrict with whom they share their connections, for this they must access their privacy settings.

#### **Publications**

Once the user has joined the BAULO PARK SL page, they can publish comments, links, images, photographs, or any other type of multimedia content supported by the Social Network on it. The user, in all cases, must own the rights to them, have intellectual property rights, or have the consent of the affected third parties. Any publication on the page, whether texts, graphics, photographs, videos, etc. that violates or may violate morality, ethics, good taste, or decency, and/or infringes, violates, or breaks intellectual or industrial property rights, the right to image or the Law, is expressly prohibited. In these cases, BAULO PARK SL reserves the right to immediately remove the content, possibly requesting the permanent blocking of the user.

BAULO PARK SL will not be responsible for the contents freely published by a user.

The user must be aware that their publications will be known by other users, so they are the primary party responsible for their privacy.

Images that can be published on the page will not be stored in any treatment system by BAULO PARK SL but will remain on the Social Network.

#### **Contests and Promotions**

BAULO PARK SL reserves the right to conduct contests and promotions, in which the user joined to their page can participate. The bases of each of them, when using the Social Network platform, will be published on it. Always complying with the LSSI-CE and any other applicable regulation.

The Social Network does not sponsor, endorse, or administer any of our promotions in any way, nor is it associated with any of them.

#### **Advertising**

BAULO PARK SL will use the Social Network to advertise its products and services. In any case, if it decides to process your contact data for direct commercial prospecting actions, it

will always comply with the legal requirements of the data protection regulations and the LSSI-CE.

It will not be considered advertising to recommend the BAULO PARK SL page to other users so that they can also enjoy promotions or be informed of its activities.

Below, we detail the link to the Social Network's privacy policy:

**Facebook:** <https://es-es.facebook.com/privacy/explanation>

**Last update: July 15, 2024**